

Lapina Yu.E., candidate of pedagogical sciences, director of the department of editorial and methodological work at the Russian university of traditional art crafts, 191186, Saint Petersburg, Griboyedov canal embankment, 2, lit. A; e-mail: lye68@yandex.ru

**The Russian university of traditional art crafts presented the collection
“The splendor of Russia’s artistic heritage”
at the St. Petersburg International Economic Forum – 2026**

At SPIEF-2026, a separate exhibition space dedicated to traditional art crafts was presented for the first time. The stand was named “Folk Art Crafts: Art. Crafts. History”. The initiative for its creation was led by the Ministry of Industry and Trade of the Russian Federation with support from the Federation Council and the State Duma of the Federal Assembly of the Russian Federation, while the project operator was the Roscongress Foundation.

As part of the St. Petersburg International Economic Forum on June 4, the Russian university of traditional art crafts held a fashion show featuring unique items with artistic lace making and artistic embroidery. The runway showcased the collection “The splendor of Russia’s artistic heritage”, which included over 30 unique works by university students that blend tradition with contemporary artistic vision. Academician of the Russian academy of education, doctor of pedagogical sciences, professor, and president of the University V.F. Maksimovich provided commentary on the models presented. She discussed the process of creating these unique pieces, their regional-historical, artistic-technological and stylistic features, as well as their high aesthetic value.

The forum guests saw dresses with artistic embroidery from the Arkhangelsk, Vladimir, Ivanovo, Nizhny Novgorod and Tver regions. The dresses were distinguished by ornamental patterns, color solutions and execution techniques characteristic of each type (Figs. 1-4²). Lace dresses made using the weaving techniques of Vologda, Balakhna and Mikhailov lace were also shown (Figs. 5, 6). Each outfit is a story and traditions, carefully preserved and reimaged by the talented students of the university.

The fashion show became a vivid example of how traditions find new life in the hands of young artists. A high level of technological mastery, an original artistic concept and a deep connection to cultural heritage demonstrated: the future of traditional art crafts is in reliable hands!

² Figs. 1-6. “RUTAC”, Main page. – URL: <https://www.vshni.ru/> (date of access: 09.06.2026).



Fig. 1. Embroidered dress. Embroidery technique: Goldwork



Fig. 2. Embroidered poncho. Embroidery technique: Russian satin stitch



Fif. 3. Embroidered dress.
Embroidery technique: Kadom Veniz



Fig. 4. Embroidered dress.
Embroidery technique: Goldwork



Fig. 5. Lace dress crafted using the Vologda lace making technique



Fig. 6. Lace dress crafted using the Vologda lace making technique

The graduation projects of students from the Russian university of traditional art crafts received high praise from both visitors and experts.

We thank the organizers for the opportunity to present our works in a fashion show format at the exhibition space of the St. Petersburg International Economic Forum.